

# Rate Card



# Rate Card

£300 Base rate	<b>Email Creative</b> Any new email creative request will be charged according to the complexity and the amount of work required. This will also include one set / request of amendments for free.
£300 Base rate	<b>Microsite Creative</b> Any new microsite creative request will be charged according to the complexity and the amount of work required. This will also include one set / request of amendments for free.
£300 Base rate	<b>Friend Get Friend (FGF) landing page</b> Any new friend get friend landing page request will be charged according to the amount of work required.
£100 per Request / Hour	<b>Subsequent Amendments for New Requests</b> This will be based on a per-request basis and time required to fulfil the amendments.
£100 per Request / Hour	<b>Hotdesk - Client Code Amendments</b> This will be based on the time required to fulfil all of the amendments.
Free	<b>Hotdesk - Image Uploads</b> Uploading of client images for broadcast emails and client logos for IPT websites.
Free	<b>Hotdesk - Templating</b> Templating of client emails for broadcasting, and setting up online versions if necessary.
Free	<b>Hotdesk - Validation</b> Check client email code to ensure W3C compliance, any significant errors would be presented to the client as a log file.
£200 Base rate	<b>Hotdesk - MessageCheck</b> Checking client emails for protential 'Spam' related issues which may affect conversion rates during mailing.

